Minutes

Seaforth Business Improvement Area Meeting Wednesday, April 25th, 2018 at 5:30 p.m. At Municipality of Huron East Council Chambers

Present:

Directors: Corrine McKenzie, Maureen Agar, Council Rep. Bob Fisher, Shelley McMillan, Tracey McKee,

Shannon Craig

Municipal Staff: Jan Hawley, Economic Development Officer, Barry Mills , Public Works Manager

Guests: Monique Baan

Regrets: Brenda Campbell, Chair Shelley Lindner,

1.0 **Secretary Maureen Agar** called the meeting to order at 5:35 p.m. and thanked everyone for coming. The meeting convened at the Municipality of Huron East Chambers:

1.1 Agenda: addition to agenda – Farmer's Market

Moved by Corrine McKenzie, seconded by Shannon Craig to accept revised agenda. Carried.

2.0 Minutes of the March 7th, 2018 meeting were adopted as presented on a motion by Shelley McMillan, seconded by Shannon Craig.

:Carried

3.0 **Deputation:** Laura O'Rourke Huron County Health Unit

Laura presented information concerning bike paths and ways to encourage people to be more active. She explained the differences between a 'Crosswalk' and a 'Pedestrian Crossover' to the directors. This is something that has been discussed at many meetings as we go forward and prepare for street construction. Laura suggested that it would be good to be consistent in Huron County with whatever type of crossing is decided. We discussed with Laura our thoughts on where to put our bike paths. She is sending information about different types of bike paths and signage. Barry Mills also spoke on our bike path ideas and commented on possible funding available if council agrees with this endeavour. He also suggested that we need to discuss if a designated crossing is needed. Also it was mentioned that if it is not a 'Crosswalk' with proper lights it is very dangerous for handicapped to know if it is safe to cross. We discussed that maybe traffic calming ideas would be better or bump outs and better signage to let people know that there is 100 parking spaces available off main street but only minutes away from stores. Laura suggested signage that says 'Only 2 minutes away' or something to that affect.

4.0 Business Arising from Minutes:

- (4.1) Director Maureen Agar, EDO Jan Hawley, and Sandra Melady will sit on the Christmas decoration committee. We will be looking into ideas in the near future and bring them to the directors for comments and then to the BIA members. Ideas for new decorations will be ongoing. At our May meeting we will discuss what we will be doing for decorations for 2018.
- 4.2) Easter Event organized by Brenda Campbell and the Huron East Centenaires held a successful event and there was a very large turnout. Donations for the event were donated to the Tanner Steffler Foundation.
- (4.3) Summerfest organized by Brenda Campbell and Melody Hodgson Brenda could not make the meeting so we will have her bring us up to date at the May meeting.
- i(4.4) OBIAA Conference could not have been held on a worse weekend. Many people had a hard time making the conference due to the weather. The keynote speaker was Doug Griffiths '13 Ways to Kill your community'.

The BIA directors should all read the book and have discussions about each chapter. Jan Hawley will speak at the May meeting about the two award winner seminars that she mediated. The Village of Brussels -Four Winds Barn- won for Bricks and Mortar...congratulations!

(4.5) Director Maureen Agar said the Huron East Council had passed the 2018 budget .

5.0 New Business -

- 5.1)The Cherrywood Textile Art Exhibit has now been scheduled for October 18th-20th. The directors felt that the town should be decorated to celebrate the event and an estimate for bows for the hydro poles (purple and black) will asked at Blooms n' Rooms. The cost of the bows will be discussed at May meeting.
- 5.2) It was decided that the merchants would be asked to decorate their stores for July 1st but no contests will be done.
- (5.3) EDO Jan Hawley will be organizing a bike-a-thon. Information will be sent asap.

6.0. Unfinished Business

- (6.1) Chair Shelley Lindner Membership Involvement & Communications- we will defer to May meeting but we all discussed the benefits of door to door visits and feel we should have a blitz in the near future.
- (6.2) Garbage receptacles are being refurbished by Jim Wallace. The Directors asked Secretary Maureen to contact Jim Wallace to see if legs would help keep the bottom of receptacles from rusting out. She will direct him to put legs on to the receptacles if he feels that it will make a difference.
- (6.3) Presentation from BIA to Municipality of Huron East Council to be made at a May meeting. Maureen Agar has started to work on presentation and will send it to Directors for comments and suggestions.
- (6.4) Heritage Partnership Jan Hawley will be working with Cathy Elliot on a seminar or meeting for owners of Seaforth Heritage buildings.

7.0 Correspondence-

Received letter from CAO Brad Knight-council accepted members of 2018 Seaforth BIA.

- 7.2) Received letter from Huron Bruce Federal Liberal Association asking if any BIA member would like to run as candidate in next election.
- (7.3) The Hills Farmer's Market will once again be at the Seaforth Information Centre on some Tuesdays and every Thursday during the spring to fall months.
 - 7.4) Bob Fisher spoke on the upcoming Municipal election in October. There will be electronic voting again but you can go to Town Hall and ask for help. If you would like to run for council you have from May 1st-July

27th to sign up. You also need 25 signatures from Huron East residents. Packages are available at Town Hall.

- 8.0 Next Meeting Wednesday, May 23rd, 2018 at Town Hall (or at call of Chair.)
- **9.0** Meeting was adjourned at 7:20 pm on a motion by Shannon Craig and Bob Fisher.